

Marketing and Advertising

www.cim.co.uk - Chartered Institute of Marketing, has information on training and qualifications in marketing

www.theidm.com - qualifications and training in direct and digital marketing

www.ipa.co.uk - information, jobs and training in advertising, media and marketing

www.camfoundation.com - qualifications in digital and offline marketing – qualifications currently on hold, awaiting new strategy

www.getin2marketing.com - information on career pathways into marketing

www.dandad.org - design and advertising awards site, includes awards for students and showcases the latest trends

www.thedrum.com/advertising - latest in advertising news

<https://nationalcareersservice.direct.gov.uk> - website of the National Careers Service. Go to Explore Careers to search for jobs

www.apprenticeships.gov.uk - general information about apprenticeships
www.gov.uk/apply-apprenticeship - apprenticeship vacancies

For job/apprenticeship vacancies you could also try looking at the websites of big marketing and advertising agencies such as Principles Agency, Outside the Box, ATP Advertising & Marketing, AMV BBDO, UM London, Adam&EveDDB, Publicis, Saatchi & Saatchi, Grey London, MediaCom, Bartle Bogle Hegarty, HeyHuman, Y&R London, Ogilvy & Mather Group UK and TBWA. Use Google to find their website addresses.

You could also try using www.yell.com to find advertising agencies and marketing agencies near where you live.

